

**For Immediate Release:
January 9, 2007**

Urban Plains Announces Park Like No Other

After accepting the gift of land, the Fargo Park Board officially decided to move forward with plans on a 24 acre park at Urban Plains. Executive Director of the Fargo Park District Roger Gress comments: "The vision of this community project is both challenging and unique. The Fargo Park District is excited to be a partner in this development. It is always our goal to enhance the quality of life for the citizens of Fargo".

Designer Mike Kuntz of ICON Architectural Group feels that this park will be a great addition to Fargo. "This will be far from your average park. The cooperative efforts of the City and Fargo Parks have helped us form a team that is committed to providing Fargo with the best product possible".

Excavation on the park has already begun, and the rest of the park's amenities will be phased in over the next two to three years. "The new park development has features that will expand the special events enjoyed by residents of Fargo and their guests. The Fargo Park District staff looks forward to planning new recreation events on the water, theater and music performances in the amphitheatre and festivals held in partnership with the community. It is exciting to be involved in a project like this that will make Fargo a destination" Carolyn Boutaine, Director of Cultural Activities of the Fargo Park District.

Contact information concerning release:

Todd Berning
ICON Architectural Group
1400 Radisson Tower
Fargo, ND 58102
701-893-3420
www.upfargo.com